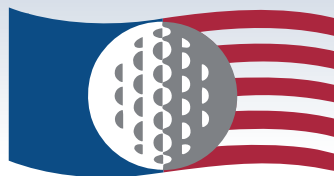




Mayor Shirley Franklin & Mr. Hank Aaron
Host

The Eleventh Annual Atlanta Mayor's Cup

Monday, June 9, 2008 • Heritage Golf Club



American Golf™

Presenting Sponsor



Benefitting



A letter from the Mayor



Dear Friends:

The 2008 Mayor's Cup Golf Tournament is on the horizon. As the honorary chair person, I am extending you a personal invitation. The Mayor's Cup will be held on Monday, June 9, 2008 at Heritage Golf Club. We are very excited to be celebrating the eleventh year of hosting a competitive tournament and raising funds for the children of Atlanta.

Since its inception, the Mayor's Cup tournaments have contributed more than \$1 million to the Camp Best Friends Endowment Fund. During my final two years as mayor, it is my goal to significantly increase the endowment funds for both Camp Best Friends and the Mayor's Youth Program and I believe the Mayor's Cup will be an exciting and enjoyable way to do just that. The funds raised during the Mayor's Cup will provide the additional operating capital necessary towards our goal of permanently endowing the future of Camp Best Friends and the Mayor's Youth Program.

It is so important in today's world, that we help our young people become more confident and assured in their own abilities so that they may pursue a life of success and contribution. When we think of all the wonderful programs that the City of Atlanta has to offer, Camp Best Friends and the Mayor's Youth Program are definitely near the top of the list. These nationally recognized programs are some of Atlanta's most impressive accomplishments because they continue to make a tremendous difference in the lives of our residents.

Camp Best Friends gives young people a chance to experience a broad range of activities through quality programming during the summer months. Parents appreciate knowing that in addition to having fun, their children are safe and engaged in educational, recreational and cultural experiences that lead to positive youth development. The Mayor's Youth Program helps high school seniors by providing hands-on assistance in planning for their life after high school whether its college, technical school, the military or the workforce.

The Mayor's Cup promises to be an exciting event. We look forward to your consideration and support as a sponsor of this event. All contributions are tax deductible. Thank you for your commitment to the children of Atlanta, and I look forward to seeing you on the course.

Yours for Atlanta,

Shirley Franklin
Mayor of Atlanta





MAYOR'S YOUTH PROGRAM

is a program that will help high school seniors with hands-on assistance in planning for their life after high school. As Atlanta Public School seniors, their dreams are important to the City of Atlanta - so whether it is college, technical school, joining the military or the workforce, we want to help with their decision. The City of Atlanta has reached out to business and community leaders to get the resources they need to reach their goal. Last year more than 600 Atlanta Public School graduates were helped with tuition, laptops and other assistance through the Mayor's Youth Program.

CAMP BEST FRIENDS

is an eight week summer camp that provides a safe and nurturing environment for Atlanta's youth. This summer, more that 3,500 children between the ages of 6 and 16 will visit more than 37 campsites and participate in cultural, education, and athletic activities, as well as programs that develop teamwork and establish lasting friendships. Funding for the camp is comprised of a partnership between the City of Atlanta, the business community, and private citizens.



The Eleventh Annual

Atlanta Mayor's Cup Tournament

SPONSORSHIP OPPORTUNITIES

June 9, 2008 • Heritage Golf Club



\$25,000

- Eight (8) playing spots and eight (8) gift bags
- Photo op with Mayor Franklin and Hank Aaron
- Eight (8) personally signed Hank Aaron Autobiographies
- Opportunity to choose one playing celebrity
- Company items in gift bags
- Company logo on all literature, hole signs, tee markers, and banners
- Reserve seating at awards banquet

\$10,000

- Four (4) playing spots and gift bags
- Photo op with Mayor Franklin and Hank Aaron
- Opportunity to choose one playing celebrity
- Company items in gift bags
- Company logo on all Mayor's Cup literature, hole signs, tee markers, and banners
- Reserve seating at awards banquet

\$5,000

- Four (4) playing spots and four (4) player gift bags
- Photo op with Mayor Franklin
- Company logo on all Mayor's Cup literature
- Company items in gift bags
- Listing on program
- Recognition on Mayor's Youth Program website for one (1) year

\$2,500

- Four (4) playing spots and gift bags
- Company items in gift bags
- Listing on program
- Recognition on Mayor's Youth Program website for six (6) months

\$1,500

- Two (2) playing spots and gift bags
- Company items in gift bags
- Listing on program

\$1,000

- Company name on hole sign
- Listing on program

The Eleventh Annual

Atlanta Mayor's Cup Tournament

SPONSORSHIP OPPORTUNITIES

June 9, 2008 • Heritage Golf Club



Name: _____ Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone Number: (____) _____ Fax Number: (____) _____ E-Mail: _____

I would like to participate as a: _____

☐ \$25,000

☐ \$1,500

☐ \$10,000

☐ \$500

☐ \$5,000

☐ \$2,500

Total Amount Due

\$

I would like to donate the following auction item: _____

Item Description: _____

Estimated Value: \$ _____

Please reserve your team today: _____

Complete and send this form to:

Deborah Lum

Atlanta Workforce Development Agency

818 Pollard Boulevard Atlanta, GA 30315

Fax To: (404) 739-4134

Email: DLum@AtlantaGa.gov

☐ Check enclosed (make payable to Atlanta Workforce Development Agency)

☐ Please send invoice

Proceeds from this tournament benefit Camp Best Friends Endowment Fund and The Mayor's Youth Program, both 501(c) (3) non-profit organizations. Contributions are deductible to the extent allowed by law.

For Office Use Only: DB _____ EDL _____ ACC _____ SC _____ CE _____ LOG _____ P _____ PL _____



Join Me!
for this special event to benefit
Camp Best Friends and
the Mayor's Youth Program



TO REGISTER

Complete the enclosed form and fax to Deborah Lum
Atlanta Workforce Development Agency
Fax: (404) 739-4134 or DLum@AtlantaGa.gov

AGENDA

8:00 am	Practice Tee & Putting Contest
9:15 am	Shotgun Start
8:00 am - 2:00 pm	Silent Auction
2:00 pm	Million Dollar Shoot Out
2:15 pm	Lunch and Live Auction

Thanks to Our 2008 Sponsors

PRESENTING

MAYOR'S YOUTH CUP PRESENTING

CAMPER'S CUP PRESENTING

GOLD

SILVER